

COMMUNITY ASSET MAPPING AS A FRAMEWORK FOR DECISION MAKING



WHO WE ARE

Local Planning Services (LPS), an office within DCA, works with communities to achieve local land use and planning goals. As Part of DCA's commitment to provide technical assistance to municipalities, our professional planning staff offers comprehensive planning services at no cost to local governments.

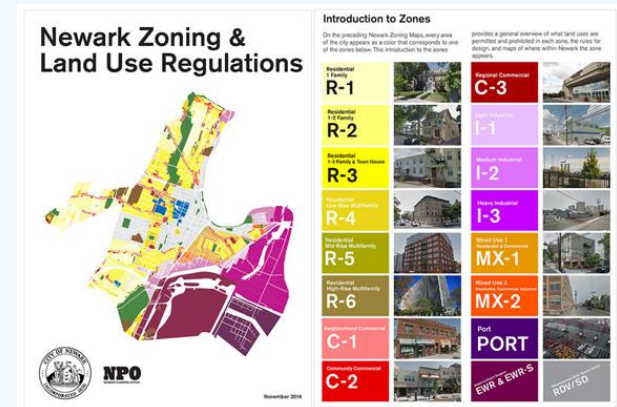


LPS HELPS WITH A VARIETY OF PLANNING SERVICES

- **MASTER PLANS AND REDEVELOPMENT PLANS:** Assist municipalities in the development, drafting and re-examination of Master Plans, including Master Plan Elements. Prepare Redevelopment Plans.
- **LAND USE PLANNING AND MAPPING:** Review existing studies and plans, analyze census and other demographic data, create GIS maps, facilitate public focus group meetings, draft land use ordinances, and propose recommendations.
- **ECONOMIC DEVELOPMENT PLANS:** Analyze demographic trends including characteristics of residents, housing conditions, property values, and employment data to propose strategies to create economic development in the municipality.
- **SPECIAL MUNICIPAL PROJECTS:** Provide assistance to implement special municipal projects.

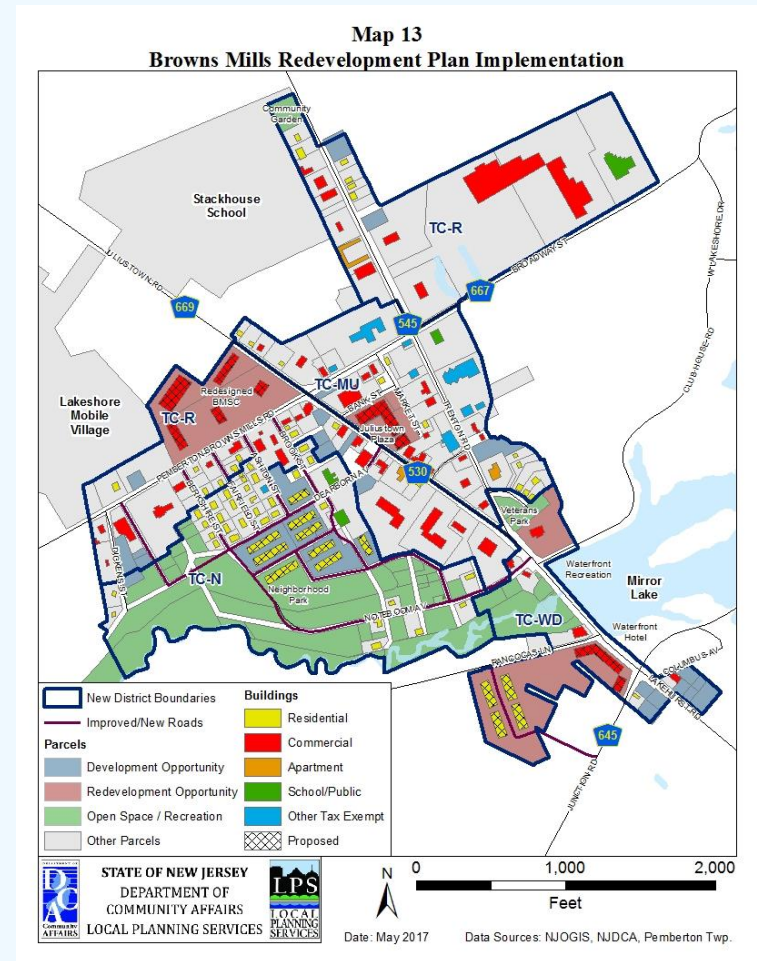
MAPS HELP TELL STORIES IN ALL OF OUR PROJECTS

- Communications & outreach to neighborhood organizations and community residents who should be involved in planning
- Analyze existing zoning and land use regulations, policies, and impediments
- Identify Development/Redevelopment Priorities
- Examining Areas in Need of Redevelopment and/or Rehabilitation
- Vacant sites, abandoned buildings targeted for redevelopment



SAMPLE EXCERPT FROM ANALYSIS AND RECOMMENDATIONS REPORT

- An analysis of the existing Town Center Redevelopment Plan
- An evaluation of current demographic and development conditions and trends
- A review of applicable State and local regulations
- A review of local market conditions and demand
- An analysis of transportation issues and environmental constraints
- Recommendations for boundary changes, permitted uses, open space and circulation



COMPLETED LPS PROJECTS

- **Bayonne City**
8th Street Station
Rehabilitation Area Plan
- **Irvington Township**
Transit Village Application and
Streetscape Improvement Plan
- **Jackson Township**
Hotel Venue Development Plan
- **Kearny Town**
Redevelopment Area
Assessment Report
- **Passaic City**
Economic Development
Element
- **Lincoln Park Borough**
Master Plan Re-Exam & Down-
town Revitalization Action Plan
- **City of Plainfield**
West End TOD Plan
- **City of Salem**
Salem Waterfront
Redevelopment Plan
- **Linden City**
Social Justice Complex
Redevelopment Plan
- **Paterson City**
Analysis of Impediments to Fair
Housing
- **Perth Amboy City**
Master Plan Recreation
Element
- **Bayshore Communities**
Economic Development Plan
- **City of Millville**
Land Use Plan Element
- **Pemberton Township**
Browns Mills Town Center
Redevelopment Plan

THE COMMUNITY ASSET MAP

- Designed to help identify and promote **community strengths**
 - Schools, colleges, hospitals, parks, transit access, walkability, etc.
- Identify special **state development incentive areas**
 - Urban Enterprise Zones
 - Neighborhood Revitalization Tax Credit
 - Areas in Need of Redevelopment
- Gather information on **demographics, vacant parcels, property values, and ownership** to guide decision making

