COMMUNITY ASSET MAPPING AS A FRAMEWORK FOR DECISION MAKING

NJ DCA LPS
NJ DEPARTMENT OF Community Affairs LOCAL PLANNING SERVICES
Local Planning Services (LPS), an office within DCA, works with communities to achieve local land use and planning goals. As part of DCA’s commitment to provide technical assistance to municipalities, our professional planning staff offers comprehensive planning services at no cost to local governments.
LPS HELPS WITH A VARIETY OF PLANNING SERVICES

- MASTER PLANS AND REDEVELOPMENT PLANS: Assist municipalities in the development, drafting and re-examination of Master Plans, including Master Plan Elements. Prepare Redevelopment Plans.

- LAND USE PLANNING AND MAPPING: Review existing studies and plans, analyze census and other demographic data, create GIS maps, facilitate public focus group meetings, draft land use ordinances, and propose recommendations.

- ECONOMIC DEVELOPMENT PLANS: Analyze demographic trends including characteristics of residents, housing conditions, property values, and employment data to propose strategies to create economic development in the municipality.

- SPECIAL MUNICIPAL PROJECTS: Provide assistance to implement special municipal projects.
Communications & outreach to neighborhood organizations and community residents who should be involved in planning

Analyze existing zoning and land use regulations, policies, and impediments

Identify Development/ Redevelopment Priorities

Examining Areas in Need of Redevelopment and/or Rehabilitation

Vacant sites, abandoned buildings targeted for redevelopment
SAMPLE EXCERPT FROM ANALYSIS AND RECOMMENDATIONS REPORT

- An analysis of the existing Town Center Redevelopment Plan
- An evaluation of current demographic and development conditions and trends
- A review of applicable State and local regulations
- A review of local market conditions and demand
- An analysis of transportation issues and environmental constraints
- Recommendations for boundary changes, permitted uses, open space and circulation
COMPLETED LPS PROJECTS

- Bayonne City
  8th Street Station Rehabilitation Area Plan
- Irvington Township
  Transit Village Application and Streetscape Improvement Plan
- Jackson Township
  Hotel Venue Development Plan
- Kearny Town
  Redevelopment Area Assessment Report
- Passaic City
  Economic Development Element
- Lincoln Park Borough
  Master Plan Re-Exam & Downtown Revitalization Action Plan
- City of Plainfield
  West End TOD Plan
- City of Salem
  Salem Waterfront Redevelopment Plan
- Linden City
  Social Justice Complex Redevelopment Plan
- Paterson City
  Analysis of Impediments to Fair Housing
- Perth Amboy City
  Master Plan Recreation Element
- Bayshore Communities
  Economic Development Plan
- City of Millville
  Land Use Plan Element
- Pemberton Township
  Browns Mills Town Center Redevelopment Plan
THE COMMUNITY ASSET MAP

- Designed to help identify and promote community strengths
  - Schools, colleges, hospitals, parks, transit access, walkability, etc.
- Identify special state development incentive areas
  - Urban Enterprise Zones
  - Neighborhood Revitalization Tax Credit
  - Areas in Need of Redevelopment
- Gather information on demographics, vacant parcels, property values, and ownership to guide decision making