

NJ 2-1-1 Partnership

Need help?  **2-1-1**
Start here.



Mission of 2-1-1

To make a critical connection between
individuals and families
seeking health or human services
and the **community referrals**
best able to meet their needs



Information & Referral Service

✓ Free

✓ Easy to use

✓ Confidential

✓ Multi-lingual

✓ 24/7/365



NJ 211 Partnership

We serve all 21 counties



Connect with NJ 2-1-1



211



www.nj211.org



898-211



ReachNJ



- Launched in January 2017
- First point of entry for information and treatment
- Assess callers
 - Need
 - Age
 - Insurance
 - Other needs (food, shelter, mental health, etc)



Reach NJ



- Provide referrals
 - Addiction Access Center (Rutgers)
 - NJ Connect for Recovery Hotline
 - Benefit Verification Hotline
 - Perform Care (NJ Children's of System Care)



January-August 2017



- 16,863 contacts
- 60% male, 40% female
- 66% call for themselves; 32% friends/relatives call
- 85% 25-59 years old
- 99% English speaking



Top 5 Counties

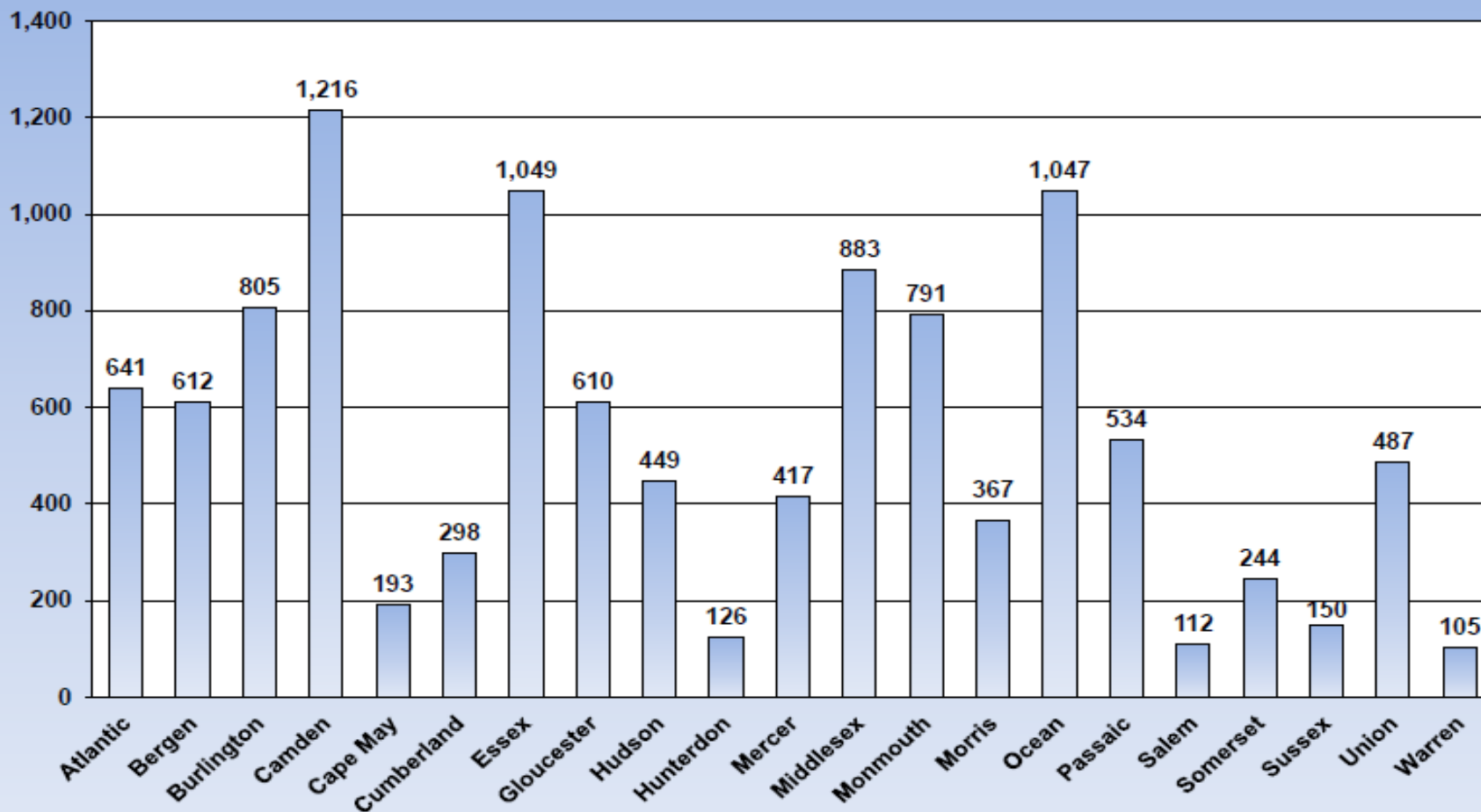


1. Camden
2. Essex
3. Ocean
4. Middlesex
5. Burlington



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Contacts by County





Sharing the Message



- Reports shared with DHS and Office of Governor
- New ads developed and target populations
- Requests for ReachNJ presentations

ReachNJ at Monmouth Mall



Thank you

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